

For Immediate Release

See Us At Sign Business & Digital Graphics Show, Long Beach, July 20-22, Booth 440

Amazing New Digital Measuring System Saves Sign Shops Time, Effort And Money

*Ideal for Taking Accurate Measurements from a Digital Photo for Vehicles, Boats,
Windows, Structures and More*

LA MESA, CALIFORNIA—June 14, 2006 —Commercial sign shop owners, operators, and graphic designers now have an innovative new tool to save time , effort and reduce costs when measuring projects. Thanks to the Amazing Sticky Yard™ Digital Measuring System, sign makers can take measurements of any size object quickly and easily using a digital photo, their computer and the Amazing Sticky Yard software. With the Sticky Yard www.stickyyard.com as a reference, measurements can be taken as often as needed—with just a few clicks of a mouse.

The Amazing Sticky Yard Digital Measuring System saves valuable time during the estimating phase of a new sign project. Sticky Yard eliminates the need for ladders, clumsy measuring tapes that do not stay in place, and repeat measuring trips. Graphic designers and sign makers can even forget about spending time sketching a project. Users simply apply the Sticky Yard anywhere on the surface of the object, stand back and snap a photo of the object with the Sticky Yard in the image, and measure later. The product makes it easy to take measurements later directly from the digital photo.

According to Jeff Rose, owner of Sign Design Custom Graphics located in Vidor, Texas, “The Sticky Yard Digital Measuring System works like a dream. At 85 feet away, measuring 30 feet wide it was in perfect synch with my old trusty tape measure. “ Rose continued, “I have a new ‘Old Trusty’ now. It’s so wonderful to show up on a job and take a few pictures and spend the rest of the time selling the job and not measuring. I wish the Sticky Yard was available years ago.”

The Sticky Yard is an innovative solution that makes it easy for sign makers and graphics designers to work smarter from the estimating phase up through the installation of a project. The complete Amazing Sticky Yard Digital Measuring System is available for \$49.95. Sticky Yard adhesive and magnetic tapes—used to determine the correct size of a graphic—bend to measure around vehicle curves and will not scratch paint. Single adhesive tape refills can be ordered for \$6.99 or 3-packs for \$18.99. Magnetic tapes are available from \$8.99 for a single pack or \$17.49 for a 2-pack. A complete list of Sticky Yard tape refills and software is at www.stickyyard.com or by calling 877-259-2173.

About Emerge Industries

Emerge Industries, Inc. designs and develops innovative measuring solutions that save time, reduce costs and help professionals work smarter. The Amazing Sticky Yard™ Digital Measurement System, our flagship product, is available through fine distributors or on the Web at www.stickyyard.com. Emerge Industries, founded in 2000, is a privately held La Mesa, California-based company. Visit us on the web at www.stickyyard.com.

Contact:

Cynthia Trevino, Public Relations
(760) 268-1199
cytrevino@resonnect.com